



**EMWOSE**  
Women from ethnic minorities in social enterprise

Interview form

# Overview

Name: Natasha Valova

Company: Open Mellon

Website:

<https://www.iekopenmellon.gr/>



Hello everyone! My name is Natasha Valova and I am from Bulgaria. Currently I am working in Open Mellon as an English teacher. I came in Greece to study English Language and Literature in Aristotle University of Thessaloniki at the age of 18. I had heard about the good level of higher education in the country and I decided to move in Greece for that reason. After my graduation, I have been working in the Lifelong Learning Center for 3 years now, teaching English to adults, specialized in the field of Agriculture which is the field of studies in the organization. I was also the one who proposed creating a more social profile for the business, through activities that I will be in charge to inform and raise awareness among adult students and future entrepreneurs. If I had to describe my position, I had better say that I am more of a social entrepreneurship promoter than a social entrepreneur since I don't own the business where I work. Nowadays, we see more and more initiatives in entrepreneurship and especially agriculture that aim at a social impact. It becomes all the more obvious that both the world and the Earth need a change to survive and to thrive, and this change must start from society. The idea came from an Erasmus+ project where some of my students participated and the aim of the project was to show the benefit of social entrepreneurship and how you can become a social entrepreneur. Among the vocational fields discussed in the project, agriculture was considered as a very important one for social entrepreneurship and students showed great interest in the topic.

# Interview transcript

## Keywords:

teacher, adults, social entrepreneurship, earth, conscious

Therefore, I felt that I found the perfect audience and the perfect opportunity to start exploring social entrepreneurship through activities in my working environment to achieve the company's transformation, too. The best part in these activities is students' willingness to participate and develop material, methods, ways to work, even tools to integrate social entrepreneurship in their (future) business ideas. They study and search all the necessary requirements for such business steps like they were able to implement them tomorrow. Another success is their participation and interest in seminars, workshops, events about social entrepreneurship that I propose to them or they find by themselves and suggest in class. We try to show and spread our work in every way possible. The press, social media, websites are useful tools of dissemination in our days and we fully take advantage of them. Also, our students who take part in activities are the best promoters of the company's social profile and of this program. We have managed to create a standard group of participants that constantly grows and through our common effort and our collaboration the number of activities implemented also increases.

Full video [HERE](#)

