



EMWOSE
Women from ethnic minorities in social enterprise

Interview form

Overview

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Online Gaming
Dependency Therapy
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Hi, I am Pauline Phoon.



Hi, I am Pauline Phoon. I am the founder of SOOS OIO and COMEBACK, two initiatives focusing on youths through the medium of video gaming.

SOOS OIO has been running a gaming community programme called TeleTrip for slightly more than two years. Making friends while playing the games they love together is the main attraction of TeleTrip.

There is increasing concern about the negative impact of games, and research shows that one out of ten young people have a video game dependency.

Coming from an Asian culture where filial piety – especially to one’s parents, siblings, and relatives – is the measuring stick to assess one’s level of respect and usefulness within the family and society, I have experienced and seen many parents cry over their failed attempts to reach out and ‘rescue’ their ‘lost’ children from the addiction of online games. This led us to set up COMEBACK, a professional game dependency therapy service, with the hope of being part of the solution for this addiction.

Interview transcript

Keywords:

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TeleTrip

Asian culture

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Charity

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Therapy

Gaming Addiction

The therapy is meant to educate and encourage the 'addicts' and the people who love and 'lost' them by equipping and empowering the affected parties with information, support, and a safe haven to reconnect.

The main aim is to understand the addiction in order to bridge the gap between parties by reducing the increasing trends of isolation, hopelessness, and lack of purpose.

Currently, our programmes are offline. The COVID-19 situation has propelled us to seriously consider online versions of our programmes. I have offices and associates in the UK and Singapore.

I hope that my story empowers women of ethnic minorities to upskill and reach out to their beneficiaries digitally in the era of automation.

Full video [here](#)

